

Kendal BID Board Meeting

1st November 2022

Item 1 – Apologies and Attendance :

No apologies.

In attendance: Josh Macaulay, Tina Dulston, Denise Thompson, Lee Hughes, Brent Ainsworth, Kim Davies, Richard Moore, Helen Ladhams, Nick Taylor, Sam Butcher and Peter Brendling.

Item 2 - – Approval of previous meeting minutes

The minutes from the October meeting were approved

Item 4 – Finance and expenditure report

FINANCIAL REPORT OCTOBER 2022

OPENING BALANCE
£ 13,287.98

INCOMES
£ 92,591.18

EXPENDITURE
£ 47,613.05

CLOSING BALANCE
£ 58,266.11

Item 5 – Review of current projects

Town Trails – Tina had met with Felltarn to further review the summer trail which was considered to be a success. The proposal to have a trail that runs from April was discussed and Felltarn were concerned that the effect would be diluted

Festivals :

Wool gathering- Peter reported back that Cliff the organiser was very happy with how the festival had gone. The road closure had worked well and they had only actually closed the road for short periods. Cliff reported an attendance of 2500.

Comic Arts – There appeared to some negative feedback with regards to the move to Windermere. It was proposed that we reach out to Judith Tate (organiser) to see if we can encourage the festival back to Kendal.

Kendal Mountain Festival – The organisers have not been chasing the BIDs potential funding. It was felt that KMF did not have an urgent requirement for our funding

Shop Front Grants – All outstanding approved grants have been notified and all but one had now been paid. Peter informed the Board that Frazer Robinson from SLDC was writing a news release about the shop front grants that were joint funded.

Denise was keen to see more publicity about the grants.

Peter informed the Board he had been working on a criteria for approving grant applications when they are open for applications again in April.

Coach Initiative – Peter reported that following the meeting with Sainsbury's they had informed us that they would not be able to accommodate coaches, as they were concerned about safety and the strength of their car-park surface.

Discover App – The latest statistics from Discover show there was an average of 1500 people using the app per week, The peak was in the summer at 2500.
The Virtual TIC was discussed and the Board asked for a detailed costing for the package

Training Grants – No new applications have been received, The application from Bellas is to be followed up

Making the Marketplace into an events space – Josh reported that the plans to use the Marketplace as an events space had hit a problem as it seemed that, were as we believed the space would be available for events. The Saturday market was now taking priority.
Josh is going to talk to Councillor Jonathan Brooks to get a definitive answer as to priorities.

Kendal Live Music weekend – Josh reported the event had been very successful and had passed with out any major incidents. Feedback from venues was very positive with reports of record sales from businesses in the town.

Christmas Celebration – Due to the issues with the Marketplace other venues were being looked at but it seems unlikely that we will be able to go ahead this year without permission being granted for us to use the marketplace.

SEEDL training launch – Peter reported that 50 people had now signed up for the training courses.

6. Introduction of code of conduct and declaration of interest forms – The code of conduct and Declaration form have now been produced and ready to be used

7. Any new project submissions or funding requests

Stout Wars – No Application had been received

Cycle festival – The board had asked for more information after the last meeting when the cycling festival funding request was initially presented. Josh, Tina and Peter have since met with Cycling festival to gather more information and Josh, Gave a presentation on the plans for the Cycle festival and outlined why it should bring approximately £150k income to the town. The Board approved 5k of funding in principle but as it was the first year of the festival it was felt that a safety net was needed to ensure the funding wouldn't be given and then the festival not come off. As such the board approved £1,500 for immediate release to enable a road closure application to be submitted and the remainder would be released as the festival starts to come to fruition.

Bar Watch – Josh reported that the police and crime commissioner had replied to say he wouldn't continue to fund barwatch. Tina updated the board that Wendy has agreed to continue to run bar watch for free so it was no longer in danger. Tina also proposed that the board put ?£800 of funding to provide security staff for town centre bars which barwatch members would match fund. This was approved.

Urgent Business arising – None

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