

Kendal BID Board Meeting

13th June 2023

Item 1 – Apologies and Attendance :

Apologies were received from Jan Nicholson, Karl Tchumak, Brent Ainsworth, Sam Butcher & Helen Ladhams

In attendance: Josh Macaulay, Tina Dulson, Denise Thompson, Lee Hughes, Kim Davies, and Peter Brendling.

Item 2 – Approval of previous meeting minutes

The minutes from the meeting were approved.

Item 3 – Finance and expenditure report

FINANCIAL REPORT May 2023

OPENING BALANCE
£60,884.45

INCOMES
NIL

EXPENDITURE
£5,793.29

CLOSING BALANCE
£55,091.16

Item 4 – Presentation from Annette Ritson from Torchlight

Following the Boards request for more information regarding the Torchlight event, Annette Ritson gave a presentation to the board about this years event. She reported that the Event would only be a one-day event, on the Saturday. The street party would be during the day followed by the procession. The procession would be through the town rather than starting from the estates as has happen the last two years. She explained why it was important to raise the funds that had been asked for.

After Annette had given her presentation and departed, the board further discussed the event and agreed that the grant offer should be raised to £8,000.

Item 5 – BID renewal

Josh explained that it was important that a decision was made with regards to the BID area for the new term. After discussion about the merits, for and against it was put to a vote.

It was voted in favour of increasing the area to the size of the map presented to the Board.

The vote was:

In favour	3
Against	1
Abstained	1

Item 6 - Review of current projects

Town Trails – Peter reported Fell Tarn had seen a proof of the trail map, He had asked for the BID logo to be made more prominent. The map was now approved and going to print.

Festivals :

Cycle Festival – Peter reported he had now attended a review meeting with Stuart, Craig Russell, Christine Briggs and Phil Dixon. He reported that the feedback from the meeting was very positive and Stuart had been very appreciative of the help the BID had been to the festival

Food Festivals – Peter Reported that there was now enough stall holders and musicians and that everything was coming into place.

Family Festival – Peter reported not much had changed with regards to the Family Festival as he was concentrating on the F&F Festival but there was interest from several people / organisations

Gaming Festival – Peter reported that he had had no further communication with Matt Burke, he did not feel that it was likely to go ahead as none of the work that was expected to have happened in the shopping centre had taken place..

Christmas Festival – Peter reported that he was still trying to find cabins. His contact said they could be made but the cost would be quite high.

Music Festival – Josh reported that he had now started to advertise the festival and that bands were being allocated to venues.

Discover App – It was again questioned as to whether we were getting the support we should be getting from Discover. It was discussed as to whether we would be better investing more in “Visit Kendal” rather than the app. The advantage of Discover was seen to be the link to the Virtual TIC totem and the QR code information points and widow stickers. It was suggested that we might be able to find someone local to Kendal who could design the software needed to run a totem.

Training Grants – No applications at this time

Pedestrianisation of marketplace –

SEEDL training – Nothing new to report

Quarterly Grow your own business forum- Tina stated that due to circumstances Colin would not be available to run the forum in September, but was still keen to do so at another time. Tina will confirm more details at the next board meeting.

Green Grants – Peter stated that he had not yet started to advertise the Green grant on the website and still needed to finalise the form.

Shop Front Grants – Applications have been received from Bay rescue, Pak Pak, Lakeland Fireplaces, Pappy’s Smokehouse & pappy’s taco bar.

Bay rescue was approved, There was a question over whether the two Pappy’s applications were for the same business or whether they were separate. Clarification is needed. The Lakeland fireplace application was considered but it was felt that as they had previously received a shop front grant, the decision on approval should wait until October to see if all of the money allocated in the budget had been granted. If not then the application would be approved. The Pakpak application was not approved as it was felt that they had, received the grant in the last few years.

7. Any new projects, submissions or funding requests

Josh asked Peter to check whether the grant payment had been made to Kendal Pride.

8. BID office - there was further discussion with regards to having a new publicly accessible BID office. Concerns were raised about taking a unit on a lease that we might not be able to honour if BID is not renewed at the next ballot. It was decided that we would engage with the property landlord to explain the situation with a view to taking the property when BID, is renewed or sooner if they are agreeable to a short term rolling type agreement.

9. BID staff

- **New position communication and admin officer** – The position has not yet been advertised as there is currently not office space were the BID Manager and the Communications & admin officer could work together. Lee stated that he might have an office free at Arnold Greenwood. It was agreed that Peter and Lee would arrange to view the office space.

- **Interim support / cover** – Josh confirmed that the person he had previously mentioned was still available but a working space would need to be found first.

10. UKSPF & REPF fund – Peter informed the meeting about the UKSPF & REPF fund and the £1,630,000 that was available to help businesses in the Westmorland and Furness council district.. He asked if the BID should put in a tender. The Board agreed this and suggested that due to the short timeframe, Peter looks into employing the services of a professional Bid writer to help with the application process and then emails the board for the approval of the spend.

11. Urgent business arising

No other business

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